

Tal Weiss

Technical Operations Architect | AI Workflow Builder | Strategic Problem Solver

Remote (Israel \ EU) | +972-54-6699747 | Talw1982@gmail.com | [linkedin.com/in/tal-weiss](https://www.linkedin.com/in/tal-weiss) | talweiss.netlify.app

PROFESSIONAL SUMMARY: I am a Technical Operations Leader driven by a relentless **"I can do" attitude**. I believe every challenge is an opportunity to build something better. My expertise lies in **finding the logic that connects the dots**, aligning complex business goals with technical execution. I am a **creative problem solver and a fast learner**, always **embracing new technologies** to drive efficiency. When I encounter a gap I cannot bridge alone, I quickly collaborate with experts or dive deep into learning the skills needed to bridge the gap. I don't just manage workflows; I find ways to make them simpler, smarter, and more scalable.

CORE COMPETENCIES & TECHNICAL SKILLS

- **Platforms & Ecosystems:** Shopify | Mirakl | Rithum (DSCO) | Radial | LogicBroker | Airtable | Asana | Monday.com | Cymbio App | MS Office | G Suite.
- **Retailer Portals:** Nordstrom | Macy's | Bloomingdale's | Farfetch | QVC | Shop Premium Outlets (SPO) | Target+.
- **API & Automation:** Postman (API/EDI) | Google Apps Script (Automation) | SQL (Querying) | Implementation of API calls into Sheets | Power BI | Make.com | Zapier | n8n.
- **AI Proficiency:** GenAI Tools (Gemini, ChatGPT, Claude Code) | Building Apps with Antigravity | Prompt Engineering | Utilizing AI as a strategic tool.
- **Operational Expertise:** Marketplace Onboarding & Integrations | Data Transformation & Taxonomy Mapping | Inventory & Order Management | Financial Operations | Risk Management | SOP Development | Automated Category Matching Flows.
- **Strategy & Analysis:** Budget Management (\$2M+) | Revenue Forecasting | KPI Development | Cost Optimization | A/B Testing | Cross-Functional Collaboration.
- **Advanced Data Logic:** High-level data cross-referencing | Complex anomaly detection | Identifying search keys and linkers between large databases.
- **Professional Attitude:** "I can do" person | Finding the logic between the dots | Team Player | Fast Learner | Highly Adaptable | Self-learner for new technology | Embracing new technologies | Creative Problem Solver.

IMPACT PROJECTS (Proof of Work)

- **Project Banana (AI-First PIM & Data Engine):** Built a React concept prototype and a standalone Data Engine that unifies scattered information, merging outdated spreadsheets with live web scrapes into structured, PIM-ready outputs.
- **Project Teapot (AI Marketplace Automation):** Engineered an autonomous AI workflow for data extraction and mapping. Generated Mirakl templates for 4 major retailers (441 fields) and improved SEO scores from 57 to 91.
- **The Taxonomy Agent:** Developed an AI agent for auto-mapping product categories and attributes, reducing manual onboarding work by 80%.
- **Mini CRM Solution:** Designed and deployed a custom automated CRM tool for efficient lead tracking using low-code tools.

PROFESSIONAL EXPERIENCE

Freelance | AI Operations Specialist & E-commerce Architect (2026 – Present)

- Helping brands scale by bridging the gap between raw data and technical retailer requirements through AI-powered workflows.
- Pioneered master data schemas and built autonomous agents for attribute extraction, ensuring 100% data integrity and reducing manual labor.

Marcella New York | eCommerce & Marketplace Manager (Contractor) (2025)

- Acted as the operational gatekeeper, orchestrating daily data flows and implementing inventory buffers to protect seller ratings.
- Developed AI-driven performance dashboards for strategic pivots and margin protection.

Cymbio | Data Implementation Manager (2022 – 2025)

- Managed technical onboarding of global brands into complex marketplace schemas (Mirakl, Nordstrom, Macy's).
- Built SQL and Apps Script tools that cut the team's operational load by 60%.
- Resolved critical integration failures by parsing raw JSON/XML logs to patch bugs blocking product launches.

Globes | Operations & Project Manager (2008 – 2017)

- Managed a \$2M+ annual operational budget and achieved a 35% reduction in costs through strategic negotiation.
- Directed comprehensive logistics for large-scale corporate projects and flagship events.

EDUCATION & CERTIFICATIONS

- **Master's in Research (Marine Archaeology)** | University of Haifa.
- **Bachelor's in Political Science** | Academic College of Tel Aviv-Yaffo.
- **Certifications:** SQL Programming (DataCamp) | Mastering Google Sheets (Udemy) | Postman EDI.